

BRANDS RANKED ACCORDING TO NICOTINE DELIVERY
(DATA FROM MARKET 6 BY TITL)

| <u>Brand</u> | <u>Size</u> | <u>Nicotine, mg/cigt</u> |
|-------------------------------------|-------------|--------------------------|
| Marvels | R-F | 0.14 |
| Marvels | K-FM | 0.17 |
| Sano | K-F | 0.22 |
| Marvels | K-F | 0.23 |
| Sano | K-FM | 0.24 |
| Carlton | K-F | 0.34 |
| Frappe' | K-F | 0.35 |
| Duke | K-F | 0.38 |
| Vogue Colors | K-F | 0.45 |
| Sano | R-NF | 0.51 |
| Kent | R-F | 0.56 |
| Montclair | K-FM | 0.65 |
| True | K-FM | 0.66 |
| Vogue Black | K-F | 0.66 |
| True | K-F | 0.69 |
| Statford | K-F | 0.70 |
| Life | K-F | 0.72 |
| Tryon | K-FM | 0.72 |
| Marvels | R-NF | 0.72 |
| Stratford | K-FM | 0.80 |
| Yukon | K-FM | 0.84 |
| Marvels | K-NF | 0.85 |
| Tempo | K-F | 0.85 |
| Domino | K-FM | 0.86 |
| Multifilter Menthol (Ventilated) | K-FM | 0.88 |
| Tryon | K-F | 0.90 |
| Domino | K-F | 0.92 |
| L & M | R-F | 0.96 |
| Kent | K-F | 0.97 |
| Stratford | K-NF | 0.98 |
| Doral | K-F | 0.98 |
| Mapleton | K-F | 0.98 |
| Silva Thins | 100 | 0.98 |
| Silva Thins Menthol | 100 | 0.99 |
| Parliament | L-F | 1.00 |
| Parliament | K-F | 1.02 |
| Doral | K-FM | 1.03 |
| Kent | L-F | 1.03 |
| L & M | L-F | 1.03 |
| Tareyton | K-F | 1.04 |
| Lark | K-F | 1.05 |
| Mapleton | R-NF | 1.09 |
| Domino | K-NF | 1.10 |
| L & M | K-F | 1.10 |
| Tareyton | 100 | 1.10 |
| Multifilter Menthol | K-FM | 1.11 |
| Oasis | K-FM | 1.12 |
| Pall Mall Menthol | 95 | 1.12 |
| Spring | 100 | 1.14 |
| Chesterfield | K-FM | 1.16 |
| Lark | 100 | 1.17 |
| Pall Mall Menthol | 100 | 1.17 |
| L & M | 100 | 1.18 |
| L & M Menthol | 100 | 1.18 |
| Newport | L-FM | 1.18 |
| Kent | 100 | 1.19 |
| Newport | K-FM | 1.19 |
| Old Gold | K-F | 1.20 |
| Virginia Slims | 100 | 1.21 |
| Alpine | K-FM | 1.22 |
| Pall Mall | 95 | 1.22 |
| Virginia Slims Menthol | 100 | 1.23 |

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| <u>Brand</u> | <u>Size</u> | <u>Nicotine, mg/cigt</u> |
|-------------------------|-------------|--------------------------|
| Gauloises | R-F | 1.25 |
| Century | 100 | 1.28 |
| Pall Mall | 100 | 1.28 |
| Old Gold | R-NF | 1.28 |
| Marlboro | L-F | 1.30 |
| Du Maurier | K-F | 1.31 |
| Raleigh | K-F | 1.31 |
| Viceroy | K-F | 1.33 |
| Winston | K-F | 1.33 |
| Chesterfield | R-NF | 1.34 |
| Winston | L-F | 1.34 |
| Marlboro | K-F | 1.35 |
| Marlboro Menthol | K-FM | 1.35 |
| Newport | 100 | 1.35 |
| Salem | K-FM | 1.35 |
| Camel | K-F | 1.36 |
| Lucky Filters | 100 | 1.36 |
| Benson & Hedges | R-F | 1.37 |
| Gauloises | R-NF | 1.37 |
| Multifilter | K-F | 1.37 |
| Lucky Filters | K-F | 1.38 |
| Multifilter Menthol | K-F | 1.39 |
| (Non-Ventilated) | | |
| Piedmont | K-FM | 1.39 |
| Chesterfield | R-NF | 1.39 |
| Benson & Hedges | 101 | 1.41 |
| Benson & Hedges | 100 | 1.42 |
| Benson & Hedges Menthol | 100 | 1.42 |
| Galaxy | K-F | 1.42 |
| Kool | R-NFM | 1.43 |
| Kool | K-FM | 1.43 |
| Belair | K-FM | 1.43 |
| Chesterfield | K-F | 1.45 |
| Marlboro Box | 100 | 1.45 |
| Viceroy | 100 | 1.46 |
| Benson & Hedges | K-F | 1.47 |
| Winston | 100 | 1.47 |
| Marlboro | 100 | 1.48 |
| Old Gold | 100 | 1.49 |
| WinstonMenthol | 100 | 1.49 |
| Salem | 100 | 1.51 |
| Kool | 100 | 1.51 |
| Philip Morris | R-NF | 1.53 |
| Camel | R-NF | 1.53 |
| Half & Half | K-F | 1.59 |
| Lucky Strike | R-NF | 1.59 |
| Chesterfield King | K-NF | 1.60 |
| Herbert Tareyton | K-NF | 1.61 |
| Holiday | K-F | 1.62 |
| Home Run | R-NF | 1.65 |
| Old Gold | K-NF | 1.67 |
| Raleigh | K-NF | 1.73 |
| Pall Mall | K-NF | 1.78 |
| Picayune | K-NF | 1.80 |
| Fatima | R-NF | 1.80 |
| Bull Durham | K-F | 1.82 |
| P. M. Commander | K-F | 1.84 |
| Holiday | K-NF | 1.85 |
| Players | K-NF | 1.87 |
| English Ovals | R-NF | 1.98 |
| English Ovals | K-NF | 1.98 |
| | | 2.27 |